

Committee Notes – Joint Meeting
Security Committee- Hollywood Entertainment District, Sunset and Vine BID
January 13, 2011

Attendance: HED Committee Members Present: John Tronson, Chairperson; Dan Chismire, Carol Massie, Thaddeus Smith, and Mark Supper. Not Present: Jim McPartlin. SVBID Committee Members Present: Fred Rosenthal, Chairperson; Fabio Conti, Richard Falzone. Not Present: Patrick Olmstead, Roxanna Sassanian. Liaisons: Mike Harkins, Joe Salazar, Steve Seyler, Andrews International; Lt. Karl Schow, Deputy Rivas, and Deputy Thompson, LASD; Officer Danny Pesqueira, Officer Paula Davidson, LAPD; Staff: Kerry Morrison, Joe Mariani Jr., Hollywood Property Owners Alliance. Guests: Phil Royle, Madame Tussauds; Howard Ferguson, Hollywood Frontier; Jose Bermudez, Vincent, W Hotel.

- I. Call to Order: The meeting was called to order by Chair Persons Fred Rosenthal and John Tronson at 10:08 a.m.
- II. Public Comment: Howard Ferguson asked what plans had been made to market the stretch of the Boulevard east of Highland Avenue. John Tronson informed Mr. Ferguson that no formal plans had been formed yet, however his point would be taken into consideration by the BID's marketing committee.
- III. Meeting Notes: The committee approved the meeting notes from their December 9, 2010 meeting.
- IV. Reports
 - A. Report from Andrews International: Steve Seyler reviewed the stats for 2010 with the committee. This past year the BID patrol had contacted over 7,000 citizens, responded to over 3,000 radio calls, and conducted 1,125 arrest between the two BIDs. Seyler also mentioned, that in addition to these statistics the officers have continued to make progress reaching out to several of the area's most chronic homeless individuals to try and connect them with proper services.
 - B. Report from LAPD: Officer Pesqueira reported that crime in Hollywood area has continued to decrease. LAPD has also been conducting periodic sweeps of the Hollywood and Vine Red Line station to make sure patrons are paying their fare. Officer Pesqueira informed the committee that officers have primarily been preparing for the NBA All Star weekend in February. This event will bring in 500-1,000 additional officers into the Hollywood area. Officer Pesqueira asked that any upcoming events, or celebrations, during that week please be brought to his, or the LAPD's attention to ensure that proper coverage is available. The committee also suggested that nightclubs be asked to conduct "pat-downs" and utilize wand metal detectors to make sure patrons are safe.
 - C. Report from LA Sheriff's Department: Deputy Rivas introduced to the Committee Lieutenant Karl Schow. Lt. Schow is the new Lieutenant who will be overseeing all Red Line and Gold Line Metro Sheriff's operations. Deputy Rivas also briefed the committee on a recent

**Minutes – Joint Meeting
Security Committee- Hollywood Entertainment District, Sunset and Vine BID
January 13, 2011**

incident where he and Deputy Thompson were asked by a family visiting Hollywood to help them retrieve a refund from a tour sales company. The company initially did not want to refund the money, but after a change of heart the owner decided to grant the patrons' request. Morrison suggested that the Community Impact team look to see if a consumer's bills of rights exist for these situations. Finally, Deputy Rivas informed the committee that the situation at the Vine Street Metro Red Line platform have improved, however deputies will still continue to monitor the area on a regular basis.

D. Report from LA City Attorney's Office: Not in attendance.

V. Old Business

A. Update on Activities Related to Community Impact Team/Sidewalk Nuisance Abatement: Dan Chismire reported that he feels the committee should still take an active role in pursuing safe sidewalks in Hollywood. After some discussion, Morrison agreed to reach out the Captain Girmala and Mitch O'Farrell to see if it would be alright for the committee to schedule a meeting with City Attorney Nick Trutanich, to discuss such issues as illegal tour companies and the street characters.

VI. New Business

A. LAHSA Count: Kerry Morrison reported that the bi-annual LAHSA Homeless Count will be taking place on Thursday, January 27, 2011 from 9 p.m. to 12 a.m. Volunteers are still needed.

VII. Next Meeting: The next meeting was scheduled for Thursday, February 10, 2011 at 10 a.m. in Suite 200 of the Taft Building (1680 Vine St., Los Angeles CA. 90028).

VIII. Adjournment: There being no further business the meeting was adjourned by Committee Chairs Fred Rosenthal and John Tronson at 11:02 a.m.